



## **26th Annual Rural Education and Small Schools Conference**

**Manhattan Holiday Inn Holidome  
November 14-15, 2004**

### **Sponsored by:**

Center for Rural Education and Small Schools  
American Association of School Administrators  
Midwest Equity Assistance Center  
College of Education, Kansas State University

### **Hosted by:**

College of Education  
Center for Rural Education and Small Schools  
Kansas State University

### **Key Conference Issues**

The conference program has been designed to highlight exemplary programs and research of all kinds involving rural education and small schools. Key issues throughout this year's conference program include the following areas:

- No Child Left Behind (NCLB) and issues for rural and small schools
- Successful cross-district cooperative agreements and restructuring efforts
- Technology integration for increased learning
- Classroom strategies designed to increase student achievement
- Assessment of student learning and meeting NCLB standards
- Successful strategies for managing student enrollment/size changes
- Recruitment and retention of teachers and administrators in rural areas
- Leadership for achieving quality education in rural schools and communities

## **Registration and General Information**

The conference registration and information desk will be in the concourse area of the Holiday Inn to provide participants with general information on the conference. The registration desk will be open 4:00-6:00 p.m., Sunday, November 14 and 7:30-9:00 a.m., Monday, November 15, 2004.

## **Messages**

A message board for conference participants will be set up at the registration desk. Important announcements will also be posted. Please check the board periodically for messages and announcements.

## **Proceedings**

A copy of the 2004 Conference Proceedings may be ordered at the registration table during the conference. Previous year's proceedings are available for a cost of \$12.50 and may also be ordered at the registration table.

## **PDU's**

PDU's will be documented for conference participants at the cost of \$10. Please check at the registration desk if interested in Professional Development Units. Individuals will be responsible for submitting the documentation to their respective agencies. The total units available are based on the actual attendance of the individual.

## **Exhibits**

Exhibits will be available throughout the day Monday, November 15 beginning at 9:00 a.m. A variety of displays from agencies, institutions, and commercial representatives will be set up in the Regency Ballroom of the Holiday Inn. Exhibits will focus on products and services available for rural and small schools.

# Conference Program

## Sunday

### November 14, 2004

**Sponsored by Schools for Quality Education (SQE)**

**2:30 p.m.**

**Conference Room IV & V**

**Legislative Panel**

Senator J. Scott Emler

Senator Janis Lee

Senator Ruth Teichman

Senator Dwayne Umbarger

Representative Bruce Larkin

Moderator: Doug Malay, SQE President

**4:00 p.m.**

**Conference Room IV & V**

**SQE Annual Business Meeting and Election**

**5:00-6:00 p.m.**

**Social Hour (Cash Bar)**

**Holiday Inn Concourse**

**6:00-9:00 p.m.**

**General Session**

**Banquet**

**Regency Ballroom A**

**(Co-sponsored with SQE and Center for Rural Education and Small Schools)**

**Music: "Muzizi"**

**Keynote Speaker:**

**Larry Hatteberg**

**"Hatteberg's People"**

**KAKE TV**

**SQE Essay Contest Winners**

Presider: Robert C. Newhouse  
Center for Rural Education and  
Small Schools  
Kansas State University

# Monday

## November 15, 2004

7:30-9:00 a.m.

**Registration**

**Holiday Inn Concourse**

7:30-8:35 a.m.

**Regency Ballroom**

**BREAKFAST**

**SPEAKER:**

**Terri Schwartzbeck, Policy Analyst  
American Association of School  
Administrators (AASA)  
Arlington, VA  
“Update on Federal Legislation for  
Rural Education”**

Presider: Barbara Havlicek

### **CONCURRENT SESSIONS**

**8:45-9:35 a.m.**

#### **Conference Room I**

*“Connecting Kansas Kids, Crops, Critters and  
Conservation”*

Barbara Oplinger

Lance Nelson

Kansas Foundation for Agriculture  
in the Classroom

College of Education

Kansas State University

Manhattan, KS

Presider: Barbara Oplinger

#### **Conference Room II**

*“Making Teacher Evaluations a “Win-Win”  
Experience”*

Michael Baldwin

USD #511 – Attica

Attica, KS

Presider: Nancy Bradley

### **Conference Room III**

*“Harry Potter in Kansas: Developmental Issues for Rural Adolescents”*

Linda Thurston  
Sally Yahnke  
College of Education  
Kansas State University  
Manhattan, KS

Presider: Dru Clarke

### **Conference Room IV**

*“Classroom Performance Systems: Motivation, Interaction, Achievement, and Assessment”*

David Pownell  
Washburn University  
Topeka, KS

Presider: Tweed Ross

### **Conference Room V**

*“McREL’s Rural Technology Initiative”*

Howard Pitler  
Mid-Continent Research for  
Education and Learning (McREL)  
Aurora, CO

Presider: Cindy Shuman

## **CONCURRENT SESSIONS**

**9:45–10:35 a.m.**

### **Conference Room I**

*“Facing the Challenge: Meeting the Needs of Rural ELL Students and Families”*

Socorro Herrera  
Tonnie Martinez  
College of Education  
Kansas State University  
Manhattan, KS

Presider: Tweed Ross

## **Conference Room II**

*“In-School Mentoring and Community Service”*

Robi Alstrom

Thomas J. Alstrom

USD #398 – Peabody-Burns

Peabody, KS

Presider: Nancy Bradley

## **Conference Room III**

*“Kansas Insurance Issues”*

Sandy Praeger

Kansas Insurance Commissioner

Topeka, KS

Presider: Jackie Spears

## **Conference Room IV**

*“An Investigation of the Impact of Selected South Dakota Educational Reform Policies on Selected Students’ Educational Outcomes”*

Tzu-Yi Hsu

University of South Dakota

Vermillion, SD

Gwoyunn Jaw

Taipei, Taiwan

Presider: Linda Thurston

## **Conference Room V**

*“Digital Citizenship: Essential Skills for the 21st Century”*

Mike Ribble

Jerry Bailey

College of Education

Kansas State University

Manhattan, KS

Presider: Cindy Shuman

**10:35-10:50 a.m.**  
**BREAK/EXHIBITS**  
**Concourse**

**CONCURRENT SESSIONS**  
**10:50–11:40 a.m.**

**Conference Room I**

*“Closing Persistent Achievement Gaps”*

Buddy Hooper  
Texas A&M University-Kingsville  
Kingsville, TX

Don Fry  
University of Houston-Victoria  
Victoria, TX

Presider: Cecilia Hernandez

**Conference Room II**

*“We’ve Got Em ..... What Do We Do with ‘Em”*

(Technology Presentation)

Gary Herrmann  
Sandra Abati  
USD #235 – Uniontown  
Uniontown, KS

Presider: Nancy Bradley

**Conference Room IV**

*“The Changing Demographics of Kansas: Implications  
for School Leaders”*

Teresa Miller  
Mary Devin  
G. Kent Stewart  
College of Education  
Kansas State University  
Manhattan, KS

Presider: Jackie Spears

**11:45-1:30 p.m.**

**LUNCH**

**REGENCY BALLROOM**

**SPEAKER:**

**Donald L. Kussmaul, Former  
Superintendent  
East Dubuque Union School  
District #119  
East Dubuque, IL**

**President: American Association  
of School Administrators (AASA)**

**Rural Education Awards**

**G. Kent Stewart  
Awards Committee Chair**

Presider: Robert Newhouse

**CONCURRENT SESSIONS**

**1:40-2:30 p.m.**

**Conference Room I**

*“Interdistrict Contracting — A Practical Alternative to  
Consolidation”*

Steve Adams  
USD #425 – Highland  
USD #433 – Midway  
Highland, KS

Presider: Trudy Salsberry

**Conference Room II**

*“Seeing Gender: Tools for Change”*

Cecilia Hernandez  
Jackie Spears  
Diane McGrath  
Linda Thurston  
Brenda Fergen  
College of Education  
Kansas State University  
Manhattan, KS

Presider: Zia Ahmadi

## **Conference Room IV**

*“Mobile Wireless Labs: Real Computing Comes to the Classroom”*

Tweed W. Ross  
College of Education  
Kansas State University  
Manhattan, KS

Presider: Jan Middendorf

## **Conference Room V**

*“Improving Middle and Secondary Reading Scores through Instructional Frameworks: A Success Story in Rural Kansas Public Schools”*

Gary E. Rice  
Emporia State University  
Emporia, KS

Danny Fulton  
Dawn Moews  
Melissa Reed  
USD #357 – Altoona-Midway  
Buffalo, KS

Presider: Nancy Bradley

**2:30-2:45 p.m.**

**BREAK/EXHIBITS**

**Concourse**

**CONCURRENT SESSIONS**

**2:45–3:30 p.m.**

## **Conference Room I**

*“Designing Evaluations for Rural Education Programs: A Model and Examples”*

Cindy Shuman  
Jan Middendorf  
Cindy Dunn  
Irma O’Dell  
Linda Thurston  
College of Education  
Kansas State University  
Manhattan, KS

Presider: Trudy Salsberry

## **Conference Room II**

*“Increasing the Awareness of Future Educators:  
Bridging the K-12/Higher Education Field Experience  
Divide”*

Amber Rowland  
Erica Schaapveld  
Advanced Learning Technologies in  
Education Consortium  
Lawrence, KS

Presider: Zia Ahmadi

## **Conference Room IV**

*“The Three R’s (Rationale, Rules and Responsibilities)  
for Guiding Mathematics Reform in Your School”*

David Allen  
Melisa Hancock  
College of Education  
Kansas State University  
Manhattan, KS

Presider: Warren White

**3:35-4:40 p.m.**

**Conference Room IV and V**

**STATE DEPARTMENT OF EDUCATION  
UPDATE**

**Commissioner Andy Tompkins  
Deputy Commission Dale Dennis**

Presider: Robert Newhouse

## **Exhibitors**

### **ATHCOLLC**

13500 W. 108th St.  
Lenexa, KS 66215  
Contact: Josh Bailey  
Phone: 913-469-5600  
Fax: 913-469-8134  
Email: [athco@athcollc.com](mailto:athco@athcollc.com)

### **Cytek Media Systems, Inc.**

126 NW Jackson St.  
Topeka, KS 66603  
Phone: 785-295-4200

### **Kansas Foundation for Agriculture in the Classroom**

Contact: Barbara Oplinger  
Kansas State University  
124 Bluemont Hall  
Manhattan, KS 66506  
Phone: 785-532-7946  
E-mail: [kshac@ksu.edu](mailto:kshac@ksu.edu)  
Website: [www.kagclassroom.org](http://www.kagclassroom.org)

### **KanRED Inc.**

1405 Wakrausa, Suite B  
Lawrence, KS 66049  
Contact: Doug Heacock  
Phone: 785-856-9800  
Fax: 785-856-1377  
Email: [heacock@kanren.net](mailto:heacock@kanren.net)

## SPECIAL APPRECIATION

A conference of this size comes about because of the contributions of many individuals and through the support of their organizations and employers. We would like to express our appreciation to everyone who contributed their time, energy, and financial support to this conference. Their assistance has significantly added to the quality of this conference.

We would like to give special thanks to the following organizations and individuals.

- American Association of School Administrators
- Midwest Equity Assistance Center
- Schools for Quality Education, Inc.
- Conference Office, KSU Division of Continuing Education
- Graphic Arts:

Mary Hammel

- Technical Assistance and Production of Conference Materials:

Kathy Quigley

Most importantly, special thanks to all our participants for their continuing support for rural education and small schools.

**Mark your calendar  
for next year's  
conference:**

**The 2005  
27th Annual  
Rural and Small  
Schools Conference**

**October 23-24, 2005**

**Notice of nondiscrimination**

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